

Performance Oils

Why Use Royal Purple? The most frequent comment from customers is how they can feel the difference in their vehicles after switching to Royal Purple. For instance, Royal Purple® Motor Oil, with Synerlec®, typically improves horsepower and torque up to 3%. It also reduces fuel consumption by as much as 5% and typically reduces emissions 20% or more. Synerlec® strengthens the oil to provide unmatched performance and protection. It also creates an ionic bond that adheres to metal parts for continuous protection, even after shutdown. Feel the Royal Purple difference!

**ROYAL
PURPLE**
SYNTHETIC OIL



Exclusive Performance Advantages

- Outstanding Wear Protection
- Keeps Engines Clean
- Superior Corrosion Protection
- Lowers Temperatures
- Increases Horsepower & Torque
- Saves Fuel

HIGH PERFORMANCE MOTOR OILS

Royal Purple® motor oils are extremely popular with performance enthusiasts. Professional engine builders and race teams cite increased horsepower and longer engine life with the use of Royal Purple®. Royal Purple® gains its performance advantages from Royal Purple's proprietary Synerlec® additive technology. Royal Purple® provides more protection than conventional motor oils — including those combined with aftermarket additives. Try Royal Purple® today and Feel the Difference!

Weight	Packaging	Part No
0W40	1-Quart Bottle	11484
5W20	1-Quart Bottle	01520
5W30	1-Quart Bottle	01530
5W40	1-Quart Bottle	01540
10W30	1-Quart Bottle	01130
10W40	1-Quart Bottle	01140
15W40	1-Quart Bottle	01154
15W40	1 Gallon Bottle	04154
20W50	1-Quart Bottle	01250



Exclusive Performance Advantages

- Increases Horsepower
- Greater Wear Protection
- Lowers Temperatures
- Severe Service Performance
- Lower Coefficient of Friction
- High Temperature Performance
- Low Temperature Fluidity
- Shock Load Protection
- Prevents Corrosion
- Excellent Water Separation

XPR - EXTREME PERFORMANCE AND RACING OILS

XPR - Extreme Performance and Racing Oils are used in many racing applications from NASCAR and NHRA to sprint cars and Boat Racing. Please consult Royal Purple's automotive technical support department at 888-382-6300 when choosing a racing oil. Also available in 5 gallon pails.

Weight	Packaging	Part No
0W10	1-Quart Bottle	01009
5W20	1-Quart Bottle	01011
5W30	1-Quart Bottle	01021
10W40	1-Quart Bottle	01041
20W50	1-Quart Bottle	01051

HIGH PERFORMANCE GEAR OIL MAX-GEAR®

Max-Gear® is an ultra-tough gear oil recommended for use in truck and automotive front or rear differentials, manual transmissions and lower gear units of marine engines that specify use of an API, GL-5 or GL-4 fluid. Max-Gear® provides maximum protection to heavily loaded gears while maximizing power throughout the drive train. Contains Royal Purple's Synslide® additive technology.



Exclusive Performance Advantages

- Severe Service Performance
- Lower Coefficient of Friction
- High Temperature Performance
- Low Temperature Fluidity
- Shock Load Protection
- Prevents Corrosion
- Excellent Water Separation
- Compatible with Other Oils
- Meets Warranty Requirements
- Environmentally Responsible

Product	Packaging	Part No
Max-Gear® 75W90	1-Qt. Bottle	01300
Max-Gear® 75W140	1-Qt. Bottle	01301
Max-Gear® 85W140	1-Qt. Bottle	01303

ENGINE BREAK-IN OIL

Formulated to allow optimal ring seal and protect rotating assembly components, such as the camshaft and valve train from initial start up wear. It combines highly refined mineral oil with advanced additives, containing high levels of zinc and phosphorus to optimize protection in flat-tappet and roller engines.



Product	Packaging	Part No
Break-In Oil	1-Quart Bottle	11487

PURPLE ICE®

Radiator Super Coolant Additive

Ideal for use in straight water racing applications or in antifreeze/water mixtures. Purple Ice® is compatible with traditional glycol antifreeze (green) and GM Dex-Cool® antifreeze coolants.

Exclusive Performance Advantages

- Reduces Coolant Tension
- Promotes Reduced Coolant Temperatures
- Protects Aluminum Cooling Systems
- Lubricates Water Pump Seals
- Provides Corrosion Resistance
- Works in both Gasoline and Diesel Engines



Product	Packaging	Part No
Purple Ice®	1-Quart Bottle	01600

MAX ATF® MULTI SPEC AUTOMATIC TRANSMISSION FLUID

Max ATF® is recommended for virtually all automatic transmissions. Max ATF® is more oxidation stable than other transmission fluids and greatly resists breakdown from heat and loss of



EXCLUSIVE PERFORMANCE ADVANTAGES

- Greater Wear Protection
- Increased Fluid Life
- Increased Equipment Life
- Clean, Efficient Equipment
- Outstanding Rust / Corrosion Protection
- Smoother Shifting
- Reduced Temperatures

proper lubricity. It is fully compatible and can be mixed with other automatic transmission fluids; but for best results drain or flush current oil and then fill with Max ATF®.

SYNCHROMAX® MANUAL TRANSMISSION FLUID

Synchromax® is recommended for manual transmissions that specify an automatic transmission fluid or motor oil. It is also ideal for 4x4 transfer cases and 2-cycle motorcycle gear boxes. Contains Royal Purple's Synerlec® additive technology and provides outstanding corrosion protection without affecting the soft metals commonly found in manual transmission synchronizers.



Product	Packaging	Part No
Max ATF®	1-Quart Bottle	01320
Synchromax®	1-Quart Bottle	01512



VHT Paints

For over 40 years, VHT has been the leader in high tech coatings for Aerospace, military, and automotive applications. VHT is well known for high temperature coatings on exhaust and drive train.



NEW for 2009!

ENGINE METALLICS

Fire Red Metallic	SP-401
Burnt Copper Metallic	SP-402
Titanium Silver Metallic	SP-403
Gold Flake Metallic	SP-404

ANODIZED COLOR COAT

Anodized Red	SP-450
Anodized Blue	SP-451
Anodized Purple	SP-452
Anodized Base Silver	SP-453

***Our Paints Have a New Look,
But the Same...***

"Extreme High Heat Performance"

BRAKE DRUM, CALIPER & ROTOR PAINT

Gloss Clear	SP-730
Racing Red	SP-731
Bright Blue	SP-732
Real Orange	SP-733
Gloss Black	SP-734
Cast Aluminum	SP-735
Gold	SP-736
Bright Yellow	SP-738
Satin Black	SP-739

FLAMEPROOF™ COATINGS

Flat Grey Primer	SP-100
Flat White	SP-101
Flat Black	SP-102
Flat Grey	SP-104
Flat Silver	SP-106
Flat Yellow	SP-108
Flat Red	SP-109
Flat Blue	SP-110
Flat Orange	SP-114
Clear Satin	SP-115
Flat Aluminum	SP-117
Flat White Primer	SP-118

HI-TEMP ENGINE ENAMEL™

Bright Red	SP-121
Chevy Orange	SP-123
Gloss Black	SP-124
Ford Dark Blue	SP-125
Universal Aluminum	SP-127
Gloss Yellow	SP-128
Gloss White	SP-129
Flat Black	SP-130
Universal Gold	SP-132
Chevy V8 Blue	SP-133
GM-Chevy Blue	SP-135
Ford Grey	SP-137
Matches New Ford Blue	SP-138
GM Satin Black	SP-139
Gloss Clear	SP-145

CLASSIC HI-TEMP ENGINE ENAMEL™

Chrysler Hemi Orange	SP-120
Pontiac Blue	SP-122
Early Chrysler Blue	SP-126
Matches Ford Green	SP-131
Ford Light Blue	SP-134

NITE SHADES LENS COVER TINT

Transparent Black	SP-999
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POLYURETHANE WHEEL PAINTS

Aluminum	SP-181
Satin Black	SP-183
Clear Coat	SP-184
Chevy Rally Silver	SP-186
Gloss Black	SP-187
Ford Argent Silver	SP-188

WRINKLE PLUS COATING

Black	SP-201
Red	SP-204

PRIME COAT SANDABLE PRIMER

White	SP-301
Dark Grey	SP-302
Red Oxide	SP-303
Light Grey	SP-304
Black	SP-305
Zinc Chromate Yellow	SP-306

QUICK COAT ACRYLIC ENAMELS

Fire Red	SP-501
Bright Orange	SP-503
Gloss Black	SP-504
Bright Aluminum	SP-507
Bright Yellow	SP-508
Gloss White	SP-509
Flat Black	SP-510
Machinery Gray	SP-513
Clear	SP-515
Silver Chrome	SP-525

EPOXY ALL WEATHER PAINT

Gloss Black	SP-650
Gloss White	SP-651
Satin Black	SP-652

"EPOXY PLUS" ROLL BAR & CHASSIS

COATING	
Gloss Black	SP-670
Satin Black	SP-671

PENETRATING VINYL DYES

Gloss Jet Black	SP-941
Black Satin	SP-942
White Satin	SP-943
Buckskin Tan Satin	SP-944
Light Gray Satin	SP-953
Charcoal Gray Satin	SP-954
Burgundy	SP-960
Desert Sand	SP-961
Red	SP-962
Blue	SP-963

NU-CAST CAST COATINGS

Cast Aluminum Engine Coating	SP-995
Cast Iron Engine Coating	SP-997
Cast Iron Flameproof Coating	SP-998